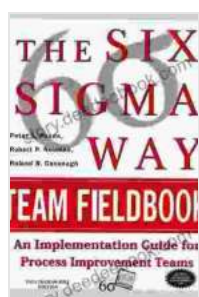


How to Maximize the Impact of Your Change and Improvement Efforts: Second Edition

Change is a constant in today's business world. Organizations that are able to adapt to change and improve their processes are more likely to succeed than those that resist change. However, change can be difficult to implement, and many organizations struggle to achieve the desired results. The second edition of "How to Maximize the Impact of Your Change and Improvement Efforts" provides a comprehensive guide to help organizations overcome the challenges of change and achieve their goals.

The book is divided into three parts. Part One provides an overview of the change process and the key factors that contribute to successful change. Part Two provides a detailed guide to implementing change, including tips on how to create a change plan, build support for change, and overcome resistance to change. Part Three provides a case study of a successful change effort, and discusses the lessons that can be learned from this case study.



The Six Sigma Way: How to Maximize the Impact of Your Change and Improvement Efforts, Second edition

by Peter S. Pande

★★★★☆ 4.2 out of 5

Language : English
File size : 22778 KB
Text-to-Speech : Enabled
Screen Reader : Supported
Enhanced typesetting : Enabled
X-Ray for textbooks : Enabled
Word Wise : Enabled
Print length : 449 pages



The second edition of "How to Maximize the Impact of Your Change and Improvement Efforts" is a valuable resource for any organization that is facing change. The book provides a wealth of practical advice and guidance that can help organizations overcome the challenges of change and achieve their goals.

Key Features of the Second Edition

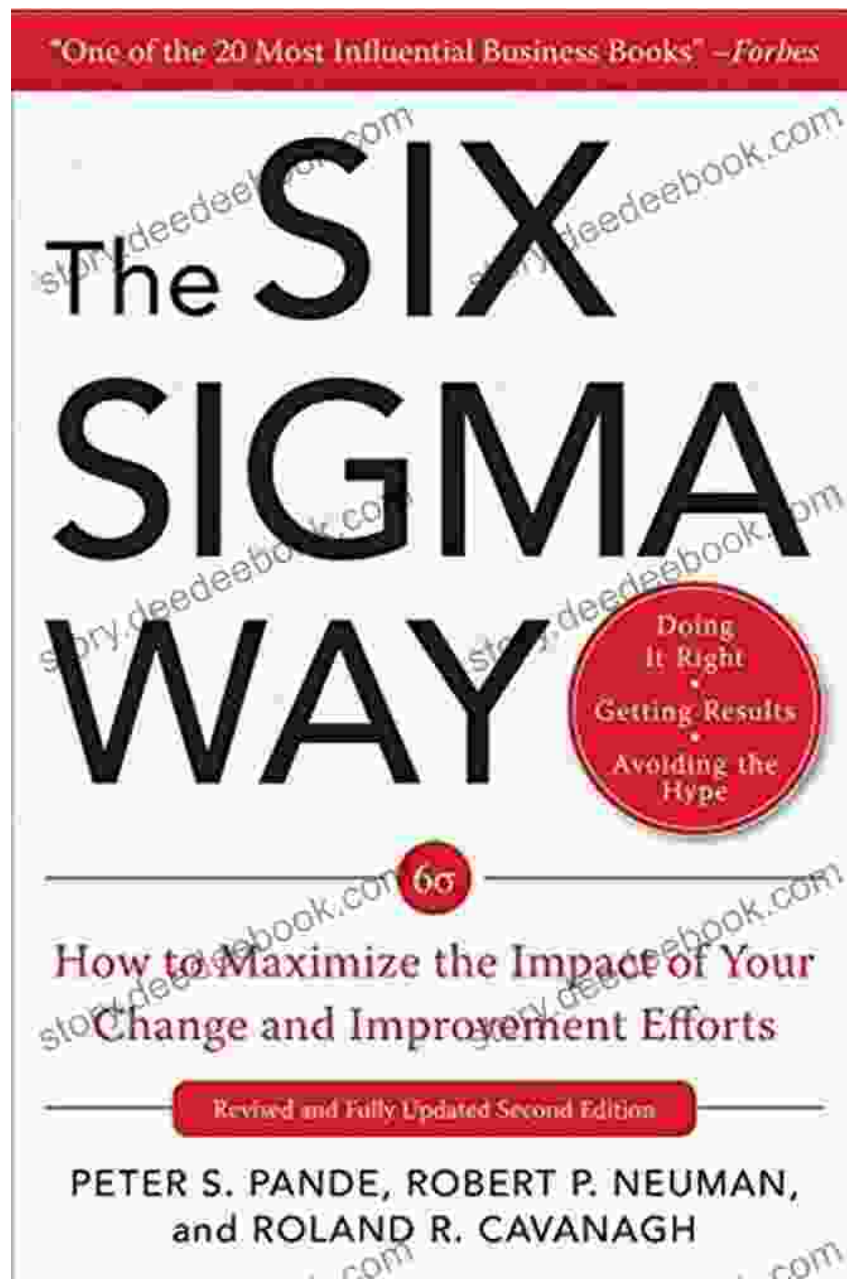
- **Updated content:** The second edition includes updated content that reflects the latest trends in change management.
- **New case study:** The second edition includes a new case study of a successful change effort.
- **Expanded resources:** The second edition includes expanded resources, such as a glossary of terms and a list of additional resources.

About the Authors

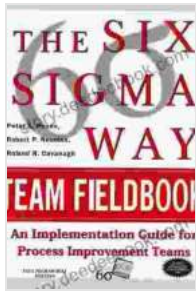
John P. Kotter is a professor of leadership at Harvard Business School and the author of several books on change management, including "Leading Change" and "The Heart of Change." **Dan S. Cohen** is a senior lecturer on change leadership at Harvard Business School and the co-author of several books on change management, including "The Change Handbook" and "The Heart of Change Field Guide."

Ordering Information

To order the second edition of "How to Maximize the Impact of Your Change and Improvement Efforts," please visit the following website:
<https://www.amazon.com/How-Maximize-Impact-Improvement-Efforts/dp/1119557321>



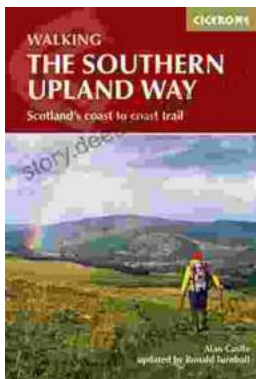
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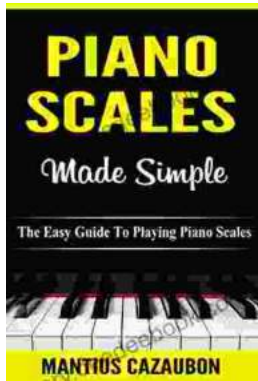
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