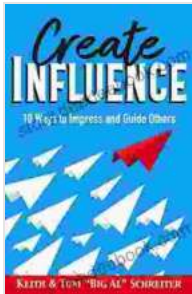


Create Influence: 10 Ways to Impress and Guide Others



Create Influence: 10 Ways to Impress and Guide Others

by Tom "Big Al" Schreiter

★★★★☆ 4.8 out of 5

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In today's world, it is more important than ever to be able to create influence. Whether you are a leader, a communicator, or a salesperson, your ability to influence others will determine your success.

Influence is the ability to get others to do what you want them to do. It is not about manipulating or controlling people, but rather about persuading them to see your point of view and take action.

There are many different ways to create influence. Some people are natural influencers, while others have to work at it. But regardless of your natural abilities, there are certain things you can do to become more influential.

10 Ways to Create Influence

Here are 10 practical strategies for creating influence:

1. Build Credibility

Credibility is the foundation of influence. People are more likely to listen to and be persuaded by someone they believe is credible.

There are many ways to build credibility, including:

- Be honest and transparent.
- Keep your promises.
- Deliver on your commitments.
- Be knowledgeable and competent.
- Be passionate about your work.

2. Establish Trust

Trust is essential for creating influence. People need to feel that they can trust you before they are willing to follow your lead.

There are many ways to establish trust, including:

- Be reliable and consistent.
- Be open and honest.
- Be empathetic and understanding.
- Be a good listener.
- Show that you care about others.

3. Build Relationships

Relationships are the key to influence. People are more likely to be influenced by someone they know and like.

There are many ways to build relationships, including:

- Get to know people on a personal level.
- Show interest in their lives.
- Be supportive and helpful.
- Be a good listener.
- Be genuine and authentic.

4. Communicate Effectively

Communication is essential for creating influence. You need to be able to communicate your ideas clearly and persuasively.

There are many ways to communicate effectively, including:

- Be clear and concise.
- Use strong visuals and supporting evidence.
- Tailor your message to your audience.
- Be passionate and enthusiastic.
- Be a good listener.

5. Be Persuasive

Persuasion is the ability to convince others to see your point of view and take action.

There are many ways to be persuasive, including:

- Use logical arguments.
- Use emotional appeals.
- Use social proof.
- Use reciprocity.
- Use scarcity.

6. Be Inspiring

Inspiration is the ability to motivate others to take action.

There are many ways to be inspiring, including:

- Set a clear and compelling vision.
- Share your passion and enthusiasm.
- Tell stories and use metaphors.
- Appeal to people's values and beliefs.
- Be a role model.

7. Be Adaptive

The world is constantly changing, so it is important to be adaptive. You need to be able to adjust your strategies and tactics to meet the needs of the changing environment.

There are many ways to be adaptive, including:

- Be open to new ideas.
- Be willing to change course when necessary.
- Be flexible and resilient.
- Be a lifelong learner.

8. Be Authentic

Authenticity is the key to creating sustainable influence. People are more likely to be influenced by someone they believe is genuine and authentic.

There are many ways to be authentic, including:

- Be yourself.
- Be honest and transparent.
- Be vulnerable.
- Be passionate about your work.
- Be a role model.

9. Be Patient

Creating influence takes time and effort. Do not expect to become an overnight sensation.

Be patient and persistent, and eventually you will see results.

10. Be Humble

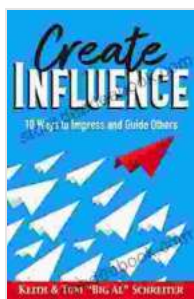
Humility is a key characteristic of true influence.

Be humble and recognize that you do not have all the answers.

Be willing to learn from others, and be grateful for the opportunity to serve.

The ability to create influence is a valuable skill that can be used to achieve great things.

By following the 10 strategies outlined in this guide, you can become more influential and effective in your personal and professional life.



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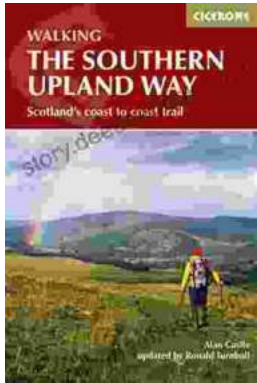
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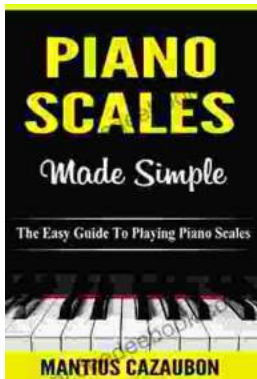
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